

Research Manager or Associate Director – Utilities team

Introducing Impact

Impact is an energetic and flexible research agency, committed to delivering meaningful insight to our clients. We are a company full of *ambitious, lively, and talented people*, who strive to deliver objective, creative and holistic understanding which has real influence.

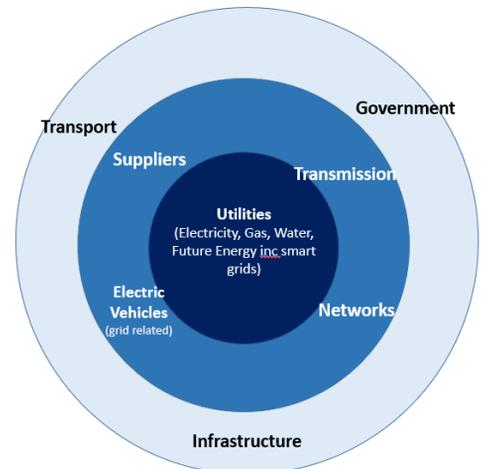
We are a mixed methods agency that conduct a wide range of both quantitative and qualitative projects, and work internationally as well as in the UK. We do mostly ad-hoc projects designed in response to each client's individual business problem. We are well known for our use of Advanced Methods and have a number of analysts who specialise in this area. We regularly publish our written work, and attend and present at industry-specific conferences.

Utilities team

This role sits within our successful Utilities team, who work across a whole range of sectors, focusing on *engaging a variety of stakeholders about the provision of service*. This team are involved in a multitude of fascinating projects around the future of energy, electric vehicles, and other utilities such as water and gas.

In addition to our core sectors above, we have increasingly been conducting work in related 'Services' sectors, including business accounting software, finance and IT.

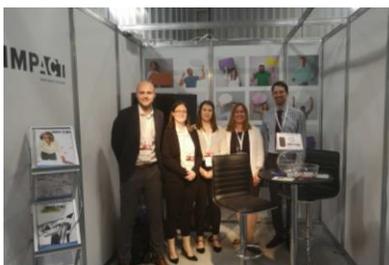
Many of the projects that this team undertakes are in different parts of the country, so there will be a need for travel.



What are we looking for?

We are looking for a *confident* individual with a 'get up and go' attitude; the right person will need to be curious, resilient and have the ability to build on our great relationships with clients and colleagues alike. Specific experience needed for the Utilities team include:

- ✓ Experience of utilities, transport or other business-to-business sectors, or social research
- ✓ Proven ad hoc research project management
- ✓ At least some qualitative research experience and a desire to grow this
- ✓ Presentations to larger client audiences
- ✓ Report writing



Utilities team at the Utility Week Live conference

Interested?

Please email jackie.baxter@impactmr.com for a full job spec or further information.